

# Scottish Minority Ethnic Achievement Awards 2009



SCOTTISH MINORITY ETHNIC  
ACHIEVEMENT AWARDS 2009  
*INVESTING IN DIVERSITY*

Thursday 25th June 2009  
Hilton Glasgow

[www.minorityethnicawards.co.uk](http://www.minorityethnicawards.co.uk)



# Support a successful & established event

Team 11 invite you to participate in The Scottish Minority Ethnic Achievement Awards 2009, the most significant event in the Minority Ethnic awards calendar.

The Scottish Minority Ethnic Achievement Awards 2009 will champion Minority Ethnic talent from across Scotland and bring together individuals, communities and businesses from a wide array of fields.

The contributions made by Minority Ethnic Communities are invaluable to the economic, social and cultural development of Scotland. The annual Scottish Minority Ethnic Achievement Awards are designed to recognise and celebrate these significant contributions. This prestigious awards ceremony offers a platform to showcase, highlight and reward organisations and individuals who have made an outstanding contribution in their respective fields. From dynamic young entrepreneurs to well-established veterans, Minority Ethnic businesses continue to make an impact on Scotland's economic success.

These awards are unique as they also take cognisance of the many facets that contribute to the social fabric of Scotland; recognising and celebrating the valuable work carried out in the areas of youth and community and its impact on achieving social and cultural cohesion.

The third annual Scottish Minority Ethnic Achievement Awards will provide you with an opportunity to entertain clients and network in the company of some exceptionally talented and high profile individuals. The celebration will begin with a champagne reception, followed by a sumptuous five course meal, spectacular entertainment and speeches by eminent dignitaries. This awards ceremony, which is televised by Sony Entertainment Television Asia, attracts wide publicity in the national and international media.

Team 11 is offering you an opportunity to align your company with this prestigious event. As a partner, you will have an opportunity to directly market your brand to a high profile range of individuals and businesses as well as the wider community through the extensive media attention we expect this event to receive.

We offer you the chance to build relations with a captive audience that will in turn endorse your company as a leading light in the promotion of celebrating Scotland's success.

## Award categories

### Business

1. Business Person of the Year (Female)
2. Business Person of the Year (Male)
3. Small Business of the Year
4. Business of the Year

### Youth

1. Young Person of the Year (Female)
2. Young Person of the Year (Male)
3. Significant Contribution to Young People

### Community

1. Grass Roots
2. Equality and Social Justice
3. Employment & Training
4. Sport & Arts

Subhash Joshi MBE & Yaqub Ali OBE Lifetime Achievement Award



## Other sponsorship opportunities

**Exhibition Space 3m X 1m: £350**

**Table Sponsorship for 10 guests: £650**

**ME Organisations and Charities Package: £1000**

Half page advert in brochure, exhibition space and a table for 10 guests

## Advertising Rates

1000 event brochures will be produced

**Full Page Colour: £750**

**Half Page Colour: £495**

All prices exclusive of VAT



## Diamond Package

- Positioning as title sponsor of the awards
- Sponsorship and presentation of an award category
- Opportunity for a company representative to address the audience
- Branding on all event materials, including website, event brochure, invitations, media boards etc
- Inclusion in all PR and marketing activities
- Three tables of 10 guests at the Awards Dinner
- Thirty invitations to VIP reception
- Complimentary exhibition space
- Rolling visual logo on all video projection screens at the Awards Dinner
- Logo on stage during event
- Branded VIP reception
- Corporate message in event brochure
- Full page colour advert in event brochure
- Allocated giveaways on the tables and as part of "goody bags"

**£20,000 + VAT**

## Platinum Package

- Sponsorship and presentation of an award
- Branding on all event materials, including website, event brochure, invitations, media boards etc
- Inclusion in all PR and marketing activities
- Two tables of ten guests at the Awards Dinner
- Twenty invitations to VIP reception
- Complimentary exhibition space
- Rolling visual logo on all video projection screens
- Full page colour advert in brochure
- Allocated giveaways on the tables and as part of "goody bags"

**£10,000 + VAT**

## Gold Package

- Branding on event brochure and media boards
- One table of 10 guests at the Awards Dinner
- Ten invitations to VIP reception
- Complimentary exhibition space
- Rolling visual logo on all video projection screens
- Full page colour advert in event brochure
- Allocated giveaways on the tables and as part of "goody bags"

**£5,000 + VAT**

# Advertising Specification

Below is a list of the requirements you need to ensure your artwork prints successfully and accurately.

- File Types: TIFF, JPEG, EPS PDF OR Ai (with fonts outlined)
- Artwork Dimensions: All adverts should be
  - A4 297mm X 210mm (Portrait)
  - A5 148mm x 210mm (landscape)
- Resolution: All file should be supplied at 300dpi
- Bleed: 3mm on each edge
- Artwork Email: artwork@team11uk.com

## Deadlines

All adverts must be received by Friday the 29th May 2009

## Contact Details

- Address: 78 Carlton Place, Glasgow, G5 9TH
- Telephone: 0141 404 2832
- Email: info@team11uk.com



Event organised by Team 11

[www.minorityethnicawards.co.uk](http://www.minorityethnicawards.co.uk)

